

Supplementary Guidelines for submission of entries and selection Process

- a. All the applicants should submit their applications along with the fabric sample, documents etc. to the nearest WSC. Weaver should attach with application photos of samples (final product as well as photos taken during intermittent stages of the product making). Preferably, videography of duration of minimum two hours of intermittent stages (15 minutes of each stages) of distinguish feature of the product should be submitted. The person making the product should be covered properly in process. The videography done by a smart phone is also accepted.

- b. Demonstration of skills (skill test) is to be conducted at the Weavers' Service Centres (WSCs) along with the videography i.e before forwarding the entries to the Zonal level selection committee. The skill test should be carried out for the distinguish feature of the product which should be covered properly in the videography by the committee constituted for the purpose.

- c. All the pages of application alongwith photos of sample and other documents will be numbered serially as X/Y (X is serial page number and Y is total number of pages). All pages/photos/documents should be signed/attested by weaver and also by the officer of Weavers Service Centre. The concerned officer of WSC will carry out proper scrutiny of applications, conduct skill test and then recommend eligible entries for the respective Zonal Level Selection Committee.

- d. One officer of the rank of Dy. Director from Zonal office will be nominated for coding of fabric samples. After coding, application will be sealed separately and codes will be stitched to samples and all other identification marks will be removed /masked properly so that identity of weaver is not known.

- e. The samples will be coded as SKA/NA, year of the award and followed by 3 digits (Example, **SKA/2017/004**). Coding list (without names) and samples will be submitted to the Zonal Selection committee. After the selection is finalized by Zonal Selection Committee, the results will be decoded and published as per Guidelines, inviting objections etc
- f. Minutes of all the Zonal Level Selection Committee meetings along with applications and samples etc. will be sent to the Zonal Director (NZ), WSC, New Delhi in sealed cover for organizing HQ and Central Level Selection Committee meetings.
- g. One officer of the rank of ADC from the office of DC (HL) will be nominated to personally coding of the samples again. Samples will be coded with prefix CLSC followed by SKA/NA, year of the award followed by 3 digits. Products of the same category will be in the serial order. The code should not reflect Area/District/nomenclature of products/name of the weaver etc. The write up attached to samples during exhibits should contain only technical aspects of the product. After coding, application will be sealed separately and codes will be stitched to samples and all other identification marks will be removed /masked properly. Coding list (without names) and samples will be submitted to HQ level Selection committee & thereafter to Central level Selection committee for final selection.
- h. After the awards are finalized by Central level selection Committee, decoding will be undertaken and list of awardees with names will be published by Central level selection Committee.

**New Awards guidelines in the field of Handloom sectors under
National Handloom Development Programme (NHDP)**

1. **Awards:** - This office has been conferring Sant Kabir Award, National Award and National Merit Certificates to the handloom weavers for their excellency in the field of handloom sector. Brief about the awards is as under-

- (a) **SANT KABIR AWARD (SKA)** - Sant Kabir Award is conferred to outstanding handloom weavers who are carrying on with the tradition and have made valuable contribution to the development of the sector. Any handloom weaver, who is either a recipient of National or State Award, National Merit Certificate or a handloom weaver of extraordinary skills who has contributed significantly to the promotion, development and preservation of weaving tradition and welfare of the weaving community and fulfilling eligibility criteria.

Financial Assistance: - This award is consist of a cash prize of Rs.3 lakh, one mounted gold coin, one tamrapatra, one shawl and a certificate.

- (b) **NATIONAL AWARD (NA)** - National Award is conferred to handloom weavers in recognition of their outstanding craftsmanship contribution and development of handloom weaving. This recognition will encourage them to continue with the work in a more enthusiastic and productive manner and will ultimately encourage other emulate them. An extraordinary skilled weaver who has contributed significantly in development of the handloom product and fulfilling eligibility criteria.

Financial Assistance: - This award is consist of a cash prize of Rs.1.5 lakh, one tamrapatra, one shawl and a certificate.

- (c) **NATIONAL MERIT CERTIFICATE (NMC)** - National Merit Certificate is given to outstanding handloom weavers. An extraordinary skilled weaver who has contributed significantly in development of the handloom product and fulfilling eligibility criteria.

Financial Assistance:- NMC is consist of a cash prize of Rs.0.75 Lakh and a certificate.

Starting from the award for the year 2015, two new awards have also been instituted in the following fields handloom:-

- i. Design Development for promotion of handloom products
- ii Marketing of handloom products.

In addition, from the award for the year 2016, Two Sant Kabir Awards, four National Awards and four National Merit Certificates awards have also been instituted exclusively to the women handloom weavers in addition to the existing Sant Kabir Awards, National

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Awards and National Merit Certificate in the field of weaving. This exclusive award to the women handloom weavers will be named as '**Kamaladevi Chattopadhyay - awards**'

The details of Sant Kabir Awards, National Awards and National Merit Certificate awards in a year is given below:-

Sl. No.	Name of awards	Category	Total no. of awards			Grand Total
			General	exclusively for women	Total	
01	Sant Kabir Award (SKA)	Weaving	10	02	12	12
02	National Award (NA)	Weaving	20	04	24	32
		Design Development for promotion of handloom products	03	-	03	
		Marketing of handloom products	05	-	05	
03	National Merit Certificate (NMC)	Weavers	20	04	24	40
		Design Development for promotion of handloom products	06	-	06	
		Marketing of handloom products	10	-	10	
	Total		74	10	84	84

Note: - In all there will be a maximum of 12 Sant Kabir Award, 32 National Award and 40 National Merit Certificate awards in the field of handloom sector (Weaving, Design Development for promotion of handloom products and Marketing of Handloom Products)

The award will be conferred to the selected persons every year. The details regarding eligibility, selection process, awards contents, verification, application forms etc. are as follow:-

**Awards detail in the field of Handloom sectors under
National Handloom Development Programme (NHDP)**

Sl. No.	Name of Award	Description	Provisions
(i)	(ii)	(iii)	(iv)
1.	SantKabir Award (Handloom WeaversMax. 12, including 02 exclusively for women)	<p>I. <u>(i) Background & Objective</u></p> <p>(ii) <u>Eligibility</u></p> <p>(iii) <u>Provision of awards exclusively for women handloom weavers</u></p> <p>(iv) <u>Awards contents and Financial Assistance</u></p> <p>(v) <u>Provision for Smart Phone</u></p> <p>(vi) <u>Selection process</u></p> <p>II. (i) <u>Age & Experience</u></p> <p>III. Misc. (i) <u>Verification of character & antecedent of the awardee</u></p> <p>(ii) <u>Demonstration of skills</u></p> <p>(iii) <u>Uploading of list of awardees on website</u></p> <p>(iv) <u>Declaration from the applicant regarding criminal cases, details of members of the family/ persons who have been awarded earlier, etc.</u></p> <p>(v) <u>Recommendations of application for awards</u></p>	<p>Sant Kabir Award is conferred to outstanding handloom weavers who are carrying on with the tradition and have made valuable contribution to the development of the sector.</p> <p>Any handloom weaver, who is either a recipient of National or State Award, National Merit Certificate or a handloom weaver of extraordinary skills who has contributed significantly to the promotion, development and preservation of weaving tradition and welfare of the weaving community.</p> <p>02 nos. of Sant Kabir Awards is to be given exclusively to the women handloom weavers in addition to the existing 10 nos. of Sant Kabir awards. The entries received from women which could not be considered for SKA would be taken up for selection exclusively for awards for women. This exclusive award to the women handloom weavers will be named as 'Kamaladevi Chattopadhyay Award'.</p> <p>This award is consisting of a cash prize of Rs.3lakh, one mounted gold coin, one tamrapatra, one shawl and a certificate.</p> <p>Provision for a smart phone up to Rs. 15,000/-, enabling awardee to make use of information technology related interventions in the handloom sector.</p> <p>Three tier selection process is followed to finalize the winning entry (i.e. Zonal, Head Quarter and Central level Selection committee chaired by Zonal Director, Development Commissioner for handloom and Secretary (Textiles) respectively. In the cases where joint entry is permitted, only Ikat, Jamdani Saree, Paithani, Kani Shawl and Punja Durry is included.</p> <p>Not below the age of 50 years, with 20 years of experience as on 31st December of the previous year.</p> <p>The verification of character & antecedent is done before forwarding to HQ selection level committee.</p> <p>Demonstration of skills is to be conducted by a committee at Weavers Service Centres (WSCs) along with the videography before forwarding entries to Zonal Level Selection Committee.</p> <p>In addition to uploading the names of awardees on website after final selection, the list of entries are also uploaded on website for public notice for three weeks prior to placing it to HQ selection level committee so that any new information may also be considered by HQ selection level committee.</p> <p>A self-certificate declaration is obtained. Declaration from the applicant includes information about criminal cases against applicant and also the details of persons who have been awarded earlier in his family and in his village/locality.</p> <p>By State Handloom Commissioner/Director and Weavers Service Centre. In addition Eminent NGOs, Eminent handloom personalities and the institutions may also send nominations for the awards. Such nominations should be sent to the Development Commissioner for Handlooms, who, after scrutiny of nominations would ask the Weavers Service Centre concerned to get applications on prescribed format prepared from the nominated persons.</p>

Sl. No.	Name of Award	Description	Provisions
(i)	(ii)	(iii)	(iv)
02.	National Award (Handloom Weavers Max. 24, including 04 exclusively for women))	<p>I. (i) <u>Background & Objective</u></p> <p>(ii) <u>Eligibility</u></p> <p>(iii) <u>Provision of awards exclusively for women handloom weavers</u></p> <p>(iv) <u>Awards contents and Financial Assistance</u></p> <p>(v) <u>Provision for Smart Phone</u></p> <p>(vi) <u>Selection process</u></p> <p>II. (i) <u>Age & Experience</u></p> <p>III. Misc. (i) <u>Verification of character & antecedent of the awardee</u></p> <p>(ii) <u>Demonstration of skills</u></p> <p>(iii) Uploading of list of awardees on website</p> <p>(iv) Declaration from the applicant regarding criminal cases, details of members of the family/persons who have been awarded earlier, etc.</p> <p>(v) Recommendations of application for awards</p>	<p>National Award is conferred to handloom weavers in recognition of their outstanding craftsmanship contribution and development of handloom weaving. This recognition will encourage them to continue with the work in a more enthusiastic and productive manner and will ultimately encourage other emulate them.</p> <p>An extraordinary skilled weaver who has contributed significantly in development of the handloom product.</p> <p>04 nos. of National Awards is to be given exclusively to the women handloom weavers in addition to the existing 20 nos. of National Awards. The entries received from women which could not be considered for National Awards would be taken up for selection exclusively for awards for women. This exclusive award to the women handloom weavers will be named as 'Kamaladevi Chattopadhyay Award.'</p> <p>This award is consisting of a cash prize of Rs.1.50 lakh, one tamrapatra, one shawl and a certificate.</p> <p>Provision for a smart phone up to Rs. 15,000/-, enabling awardee to make use of information technology related interventions in the handloom sector.</p> <p>Three tier selection process is followed to finalize the winning entry (i.e. Zonal, Head Quarter and Central level Selection committee chaired by Zonal Director, Development Commissioner for handloom and Secretary (Textiles) respectively.</p> <p>Not below the age of 30 years, with 10 years of experience in the field of handloom as on 31st December of the previous year.</p> <p>The verification of character & antecedent is done before forwarding to HQ selection level committee.</p> <p>Demonstration of skills is to be conducted by a committee at Weavers Service Centres (WSCs) along with the videography before forwarding entries to Zonal Level Selection Committee.</p> <p>In addition to uploading the names of awardees on website after final selection, the list of entries are also uploaded on website for public notice for three weeks prior to placing it to HQ selection level committee so that any new information may also be considered by HQ selection level committee.</p> <p>A self-certificate declaration is obtained. Declaration from the applicant includes information about criminal cases against applicant and also the details of persons who have been awarded earlier in his family and in his village/locality.</p> <p>By State Handloom Commissioner/Director and Weavers Service Centre. In addition Eminent NGOs, Eminent handloom personalities and the institutions may also send nominations for the awards. Such nominations should be sent to the Development Commissioner for Handlooms, who, after scrutiny of nominations would ask the Weavers Service Centre concerned to get applications on prescribed format prepared from the nominated persons.</p>



Sl. No.	Name of Award	Description	Provisions
(i)	(ii)	(iii)	(iv)
03.	National Award (Design Development Max. 03)	<p>I. (i) <u>Background & Objective</u></p> <p>(ii) <u>Eligibility</u></p> <p>(iii) <u>Awards contents and Financial Assistance</u></p> <p>(iv) <u>Provision for Smart Phone</u></p> <p>(v) <u>Selection process</u></p> <p>(vi) Submission of 03 design samples</p> <p>II. (i) <u>Age & Experience</u></p> <p>III. Misc. (i) <u>Verification of character & antecedent of the awardee</u></p> <p>(ii) <u>Demonstration of skills</u></p> <p>(iii) Uploading of list of awardees on website</p> <p>(iv) Declaration from the applicant regarding criminal cases, details of members of the family/persons who have been awarded earlier, etc.</p> <p>(v) Recommendations of application for awards</p>	<p>The awards in the area of design development is given on the basis of comprehensiveness of the design of the handloom products in totality and its impact on enhancement of sale of handloom products and increase in wages of the weavers. The impact is judged by numbers of weavers benefitted. The design intervention should not be older than 5 years.</p> <p>Awards are given for the following three categories: i) Institutions including NGOs working for handloom sector. ii) Individual designers. iii) Young designers (not more than 30 years of age).</p> <p>This award is consisting of a cash prize of Rs.1.50 lakh, one tamrapatra, one shawl and a certificate.</p> <p>Provision for a smart phone up to Rs. 15,000/- enabling awardee to make use of information technology related interventions in the handloom sector.</p> <p>For invitation of the entries and selection of awards, two tier systems i.e. Headquarters level committee chaired by Development Commissioner for Handlooms and the Central level committee chaired by Secretary (Textiles) is followed.</p> <p>The applicants should submit 3 samples made out of his designs and the portfolio of designs implemented in the field of handlooms with technical details along with application form.</p> <p>Not below the age of 30 years except young designers, with 10 years of experience in the field of handloom as on 31st December of the previous year. Condition of duration of experience in respect of 'young designers' is not required.</p> <p>The verification of character & antecedent is done at HQ selection level committee.</p> <p>Demonstration of skills is not required.</p> <p>In addition to uploading the names of awardees on website after final selection, the list of entries are also uploaded on website for public notice for three weeks prior to placing it to HQ selection level committee so that any new information may also be considered by HQ selection level committee.</p> <p>A self-certificate declaration is obtained. Declaration from the applicant includes information about criminal cases against applicant and also the details of persons who have been awarded earlier in his family and in his village/locality.</p> <p>By State Handloom Commissioner/Director and Weavers Service Centre. In addition Eminent NGOs, Eminent handloom personalities and the institutions may also send nominations for the awards. Such nominations should be sent to the Development Commissioner for Handlooms, who, after scrutiny of nominations would ask the Weavers Service Centre concerned to get applications on prescribed format prepared from the nominated persons.</p>



Sl. No.	Name of Award	Description	Provisions
(i)	(ii)	(iii)	(iv)
04.	National Award (Marketing of Handloom products Max. 05)	<p>I. (i) <u>Background & Objective</u></p> <p>(ii) <u>Eligibility</u></p> <p>(iii) <u>Awards contents and Financial Assistance</u></p> <p>(iv) <u>Provision for Smart Phone</u></p> <p>(v) <u>Selection process</u></p> <p>II. (i) <u>Age & Experience</u></p> <p>III. Misc. (i) <u>Verification of character & antecedent of the awardee</u></p> <p>(ii) <u>Demonstration of skills</u></p> <p>(iii) Uploading of list of awardees on website</p> <p>(iv) Declaration from the applicant regarding criminal cases, details of members of the family/persons who have been awarded earlier, etc.</p> <p>(v) Recommendations of application for awards</p>	<p>The Award is given on the basis of innovative measures adopted for marketing of handloom products and achievements in terms of increase in sales over past years. The award should be given after considering the growth in sales both in terms of volume and value. The sales figures only in respect of handloom products as certified by the Chartered Accountants or Statutory Auditors are considered. The figures for last 3 financial years are obtained. For example: for the year 2016, the audited figures for financial years 2013-14, 2014-15, 2015-16 should be considered.</p> <p>The award is given in the following five categories:</p> <ul style="list-style-type: none">(i) Primary cooperative societies.(ii) Apex cooperative societies.(iii) E-commerce platforms.(iv) Exporters.(v) Private entity/entrepreneurs. <p>This award is consisting of a cash prize of Rs.1.50 lakh, one tamrapatra, one shawl and a certificate.</p> <p>Provision for a smart phone up to Rs. 15,000/- enabling awardee to make use of information technology related interventions in the handloom sector.</p> <p>For invitation of the entries and selection of awards, two tier systems i.e. Headquarters level committee chaired by Development Commissioner for Handlooms and the Central level committee chaired by Secretary (Textiles) is followed.</p> <p>Not below the age of 30 years, with 10 years of experience in the field of marketing of Handloom products as on 31st December of the previous year (03 years of experience in case of e-commerce entities).</p> <p>The verification of character & antecedent is done at HQ selection level committee.</p> <p>Demonstration of skill is not required.</p> <p>In addition to uploading the names of awardees on website after final selection, the list of entries are also uploaded on website for public notice for three weeks prior to placing it to HQ selection level committee so that any new information may also be considered by HQ selection level committee.</p> <p>A self-certificate declaration is obtained. Declaration from the applicant includes information about criminal cases against applicant and also the details of persons who have been awarded earlier in his family and in his village/locality.</p> <p>By State Handloom Commissioner/Director and Weavers Service Centre. In addition Eminent NGOs, Eminent handloom personalities and the institutions may also send nominations for the awards. Such nominations should be sent to the Development Commissioner for Handlooms, who, after scrutiny of nominations would ask the Weavers Service Centre concerned to get applications on prescribed format prepared from the nominated persons.</p>

Sl. No.	Name of Award	Description	Provisions
(i)	(ii)	(iii)	(iv)
5.	National Merit Certificate (Handloom weavers Max. 24 , including 04 exclusively for women)	<p>I. (i) <u>Background & Objective</u></p> <p>(ii) <u>Eligibility</u></p> <p>(iii) <u>Provision of awards exclusively for women handloom weavers</u></p> <p>(iv) <u>NMC contents and Financial Assistance</u></p> <p>(v) <u>Selection process</u></p> <p>II. (i) <u>Age & Experience</u></p> <p>III. Misc. (i) <u>Verification of character & antecedent</u></p> <p>(ii) <u>Demonstration of skills</u></p> <p>(iii) Uploading of list of NMC winner on website</p> <p>(iv) Declaration from the applicant regarding criminal cases, details of members of the family/persons who have been awarded earlier, etc.</p> <p>(v) Recommendations of application for awards</p>	<p>National Merit Certificate (NMC) is given to outstanding handloom weavers.</p> <p>An extraordinary skilled weaver who has contributed significantly in development of the handloom product</p> <p>02 nos. of National Merit Certificate is to be given exclusively to the women handloom weavers in addition to the existing 20 nos. of NMC. The entries received from women which could not be considered for NMC would be taken up for selection exclusively for awards for women. This exclusive award to the women handloom weavers will be named as 'Kamaladevi Chattopadhyay merit award'.</p> <p>NMC is consisting of a cash prize of Rs. 0.75 Lakh and a certificate.</p> <p>Three tier selection processes is followed to finalize the winning entry (i.e. Zonal, Head Quarter and Central level Selection committee.</p> <p>Not below the age of 30 years, with 10 years of experience in the field of handloom as on 31st December of the previous year.</p> <p>The verification of character & antecedent is done before forwarding to HQ selection level committee.</p> <p>Demonstration of skills is to be conducted by a committee at Weavers Service Centres (WSCs) along with the videography before forwarding entries to Zonal Level Selection Committee.</p> <p>In addition to uploading the names of awardees on website after final selection, the list of entries are also uploaded on website for public notice for three weeks prior to placing it to HQ selection level committee so that any new information may also be considered by HQ selection level committee.</p> <p>A self-certificate declaration is obtained. Declaration from the applicant includes information about criminal cases against applicant and also the details of persons who have been awarded earlier in his family and in his village/locality.</p> <p>By State Handloom Commissioner/Director and Weavers Service Centre. In addition Eminent NGOs, Eminent handloom personalities and the institutions may also send nominations for the awards. Such nominations should be sent to the Development Commissioner for Handlooms, who, after scrutiny of nominations would ask the Weavers Service Centre concerned to get applications on prescribed format prepared from the nominated persons.</p>

Sl. No.	Name of Award	Description	Provisions
(i)	(ii)	(iii)	(iv)
6.	National Merit Certificate (Design Development) Max. 06	<p>I. (i) <u>Background & Objective</u></p> <p>(ii) <u>Eligibility</u></p> <p>(iii) <u>NMC contents and Financial Assistance</u></p> <p>(iv) <u>Selection process</u></p> <p>(vi) Submission of 03 design samples</p> <p>II. (i) <u>Age & Experience</u></p> <p>III. Misc. (i) <u>Verification of character & antecedent</u></p> <p>(ii) <u>Demonstration of skills</u></p> <p>(iii) Uploading of list of NMC winner on website</p> <p>(iv) Declaration from the applicant regarding criminal cases, details of members of the family/persons who have been awarded earlier, etc.</p> <p>(v) Recommendations of application for awards</p>	<p>The awards in the area of design development is given on the basis of comprehensiveness of the design of the handloom products in totality and its impact on enhancement of sale of handloom products and increase in wages of the weavers. The impact is judged by numbers of weavers benefitted. The design intervention should not be older than 5 years.</p> <p>Awards are given for the following three categories: i) Institutions including NGOs working for handloom sector. ii) Individual designers. iii) Young designers (not more than 30 years of age).</p> <p>NMC is consisting of a cash prize of Rs. 0.75 Lakh and a certificate.</p> <p>For invitation of the entries and selection of awards, two tier systems i.e. Headquarters level committee chaired by Development Commissioner for Handlooms and the Central level committee chaired by Secretary (Textiles) is followed.</p> <p>The applicants should submit 3 samples made out of his/her designs and the portfolio of designs implemented in the field of handlooms with technical details along with application form.</p> <p>Not below the age of 30 years except young designers, with 10 years of experience in the field of handloom as on 31st December of the previous year. Condition of duration of experience in respect of 'young designers' is not required.</p> <p>The verification of character & antecedent is done at HQ selection level committee.</p> <p>Demonstration of skills is not required.</p> <p>In addition to uploading the names of awardees on website after final selection, the list of entries are also uploaded on website for public notice for three weeks prior to placing it to HQ selection level committee so that any new information may also be considered by HQ selection level committee.</p> <p>A self-certificate declaration is obtained. Declaration from the applicant includes information about criminal cases against applicant and also the details of persons who have been awarded earlier in his family and in his village/locality.</p> <p>By State Handloom Commissioner/Director and Weavers Service Centre. In addition Eminent NGOs, Eminent handloom personalities and the institutions may also send nominations for the awards. Such nominations should be sent to the Development Commissioner for Handlooms, who, after scrutiny of nominations would ask the Weavers Service Centre concerned to get applications on prescribed format prepared from the nominated persons.</p>

Sl. No.	Name of award	Description	Existing Provision
(i)	(ii)	(iii)	(iv)
7.	National Merit Certificate (Marketing of Handloom products Max. 10)	<p>I. (i) <u>Background & Objective</u></p> <p>(ii) <u>Eligibility</u></p> <p>(iii) <u>NMC contents and Financial Assistance</u></p> <p>(iv) <u>Selection process</u></p> <p>II. (i) <u>Age & Experience</u></p> <p>III. Misc. (i) <u>Verification of character & antecedent</u></p> <p>(ii) <u>Demonstration of skills</u></p> <p>(iii) Uploading of list of NMC winner on website</p> <p>(iv) Declaration from the applicant regarding criminal cases, details of members of the family/persons who have been awarded earlier, etc.</p> <p>(v) Recommendations of application for awards</p>	<p>The Award is given on the basis of innovative measures adopted for marketing of handloom products and achievements in terms of increase in sales over past years. The award should be given after considering the growth in sales both in terms of volume and value. The sales figures only in respect of handloom products as certified by the Chartered Accountants or Statutory Auditors are considered. The figures for last 3 financial years are obtained. For example: for the year 2016, the audited figures for financial years 2013-14, 2014-15, 2015-16 should be considered.</p> <p>The award is given in the following five categories:</p> <ul style="list-style-type: none"> (i) Primary cooperative societies. (ii) Apex cooperative societies. (iii) E-commerce platforms. (iv) Exporters. (v) Private entity/entrepreneurs. <p>NMC is consisting of a cash prize of Rs. 0.75 Lakh and a certificate.</p> <p>For invitation of the entries and selection of awards, two tier systems i.e. Headquarters level committee chaired by Development Commissioner for Handlooms and the Central level committee chaired by Secretary (Textiles) is followed.</p> <p>Not below the age of 30 years, with 10 years of experience in the field of marketing of Handloom products as on 31st December of the previous year (03 years of experience in case of e-commerce entities).</p> <p>The verification of character & antecedent is done at HQ selection level committee.</p> <p>Demonstration of skills is not required.</p> <p>In addition to uploading the names of awardees on website after final selection, the list of entries are also uploaded on website for public notice for three weeks prior to placing it to HQ selection level committee so that any new information may also be considered by HQ selection level committee.</p> <p>A self-certificate declaration is obtained. Declaration from the applicant includes information about criminal cases against applicant and also the details of persons who have been awarded earlier in his family and in his village/locality.</p> <p>By State Handloom Commissioner/Director and Weavers Service Centre. In addition Eminent NGOs, Eminent handloom personalities and the institutions may also send nominations for the awards. Such nominations should be sent to the Development Commissioner for Handlooms, who, after scrutiny of nominations would ask the Weavers Service Centre concerned to get applications on prescribed format prepared from the nominated persons.</p>

2. **Selection Process:-** The selection of outstanding weavers for the Sant Kabir Awards, National Awards and National Merit Certificate Awards is to be done by a three tiers

selection process to finalize the winning entry (i.e. Zonal, Head Quarter and Central Level Selection Committee). For National Award and National Merit Award in the field of Design Development for promotion of handloom products and Marketing of handloom products, the selection process will be two tiers (i.e. Head Quarter and Central Level Selection Committee) to finalize the winning entry. The constitution of the above committees is as follow:-

Zonal Level Selection Committee (ZLSC)

1.	Zonal Director, WSCs	Chairman
2.	Zonal/Regional/Representative of HDC/DH/ Apex Society	Member
3.	5 Non-official experts in handlooms including one weaver's representative from the zone (to be decided in consultation with DC(HL).	Member
4.	One Sr. Designer having experience in the field of handlooms.	Member

Headquarter Level Selection Committee (HLSC)

1.	Development Commissioner (Handlooms)	Chairman
2.	Additional Dev. Commissioner	Convener
3.	Two Director, IIHTs	Member
4.	Faculty Representative from NID/NIFT/IIT	Member
5.	5 Non-official experts from Handloom sector.	Member
6.	One Sr. Designer having experience in the field of handlooms.	Member

Central Level Selection Committee (CLSC)

1.	Secretary (Textiles)	Chairman
2.	Development Commissioner (Handlooms)	Convener
3.	Development Commissioner (Handicrafts)	Member
4.	Managing Director, CCIC, New Delhi	Member
5.	Managing Director, HHEC, New Delhi	Member
6.	Director General, NIFT, New Delhi	Member
7.	6 Non-officials experts from Handlooms sector	Member

The first stage selection would be at Zonal Level.

In the second stage of the selection process, the entries recommended by various Zonal Level Selection Committees would be screened by the Headquarter Level Selection Committee.

Finally, there will be a Central Level Selection Committee for final selection of the winning entries for Sant Kabir Awards, National Awards and National Merit Certificate Awards from amongst the entries recommended by the Headquarter Level Selection Committee.

However, there will be two tier selection process for National Awards and National Merit certificates Awards to finalize winning entries (i.e. Head Quarter and Central Level

Selection Committee) in the field of Design Development for promotion of handloom products and Marketing of handloom products.

3. Other provisions :-

- i. Two Sant Kabir Awards, four National Awards and four National Merit Certificates is to be given exclusively to the women handloom weavers in addition to the existing 10 Sant Kabir Awards, 20 National Awards and 20 NMCs in the field of weaving. These awards to the women are to be considered after making selection of Sant Kabir (SK), National Award (NA) and National Merit Certificate Awards (NMC). The entries received from women which could not be considered for S.K, N.A and NMC in general category awards are to be taken up for selection exclusively for awards for women.
- ii. Demonstration of skills (Skill test) is to be conducted at the Weavers' Service Centres (WSCs) along with the videography i.e before forwarding the entries to the Zonal level selection committee. A representative of the Director/Commissioner in-charge of handlooms of the state to be included in the committee for the purpose of conducting skill test. Demonstration of skills is not required for the applicants of National Award and NMC for design development and marketing of handloom products.
- iii. Applicants are entitled for TA/DA attending the demonstration of skill test.
- iv. All the awardees are encouraged to be produce replica of master piece from the cash prize amount on the basis of marketing linkage to be provided by CCIC. The committee to be headed by D.C. Handlooms and MD, CCIC and one expert as members are to be constituted to finalise the rate to be paid to the awardees for replica of master piece.
- v. All Weavers' Service Centres (WSCs) are required to make special drive to motivate and assist women weavers applying for the awards.
- vi. All the nominations received from public through MyGov portal will also be considered.

4. Procedure for submission of entries:-

- i. All the eligible applicants may submit their applications whenever a notification is advertised in the important national/regional newspapers by the Office of DC (Handloom). They have to submit the signed copy of printout of the online application made, the fabric sample (except for awards for marketing of handloom products), documents etc. to the concerned WSC. The concerned WSC will forward only eligible entries for consideration to the respective Zonal Level Selection Committee after carrying out proper scrutiny, skill test (demonstration of weaving skills as per sub para-ii of para- 3 above) and duly recommended by the Officer in-Charge.
- ii. Joint entry will normally be not accepted. Only in exceptional cases, joint entry may be accepted for two persons as in case of weaving in Jamdani Saree, ikat, paithani, Kani Shawl and Punja Durry etc, where equal skill of another weaver is needed.

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- iii. The offices of WSCs are the first recipients of the applications and entries from the applicants contesting for the award and shall be responsible for thorough scrutiny of all documents submitted by the contestants for the award and will also exercise due diligence to physically verify the bonafides of the applicants.
 - iv. The particulars of the applicants who are existing State Awardees or National Merit Certificate holders or who belong to the family of existing awardees need to be thoroughly checked, particularly for verifying whether the applicant possesses the required craft skill needed for producing the item he/she has submitted for award. This verification process shall be undertaken and completed well before the convening of the meeting of the Zonal level Selection Committees.
 - v. The respective Zonal Level Selection Committees shall undertake and complete the short listing process at the earliest and immediately after the conclusion of short listing process by the respective Zonal Level Selection Committees, the Convener of these Committees i.e. Zonal Directors shall undertake another verification process in respect of only those applications/entries of the applicants, which have been shortlisted by the respective Zonal Level Selection Committees.
 - vi. In the event any discrepancy comes to notice or a dispute arises during this verification process, the same shall be brought to the notice of the respective Zonal Level Selection Committees for appropriate decision in the matter/resolution of the dispute.
 - vii. This verification process of the shortlisted entries shall be completed expeditiously and on priority by the respective Conveners aforesaid, so that the recommendations of the Committees are forwarded to the Headquarter Level Selection Committee strictly as per schedule of selection.
 - viii. All entries submitted by the applicants weaver along with their crafts must supported with an affidavit stating the item being submitted has been prepared by him/ her together with another affidavit undertaking that he/she is submitting the entry at his/her own risk and in case of damage, etc. during transportation of the entry due to unforeseen circumstances, the Central Government will not be liable to pay any compensation.
 - ix. The final selection of entries shall be made by the Central Level Selection Committee, constituted at the Central Level. The Central Selection Committee shall receive entries from the Headquarters Level Selection Committee.
 - x. It has also been represented that the weavers are not able to afford marketing and sending the best of their creations since the process of selection would involve blocking of their investment for a long time. As a result, the best examples of weavers are not coming for selection for awards. It has, therefore, been decided that the selection at all the levels will permit marketing organizations, Public or Private (Corporations/Cooperatives/Private traders, exporters, boutiques, etc.) to sponsor entries. The award shall be given to the weavers who have made the items.
 - xi. All sponsored entries by the central/state corporation/voluntary organizations working in the field will be sent to the respective Zonal Level Selection Committee within stipulated time.
 - xii. Reputed organizations viz. CCIC, NCDPD, EPCH, CEPC, NIFT, NID, HHEC , Crafts Council of India and Central/State Handicrafts/Handlooms Corporations working in the field may also recommend the applicants for the selection of national award and their recommendation will go to Zonal Level Selection Committee but within the stipulated time.

5. Criteria for Selection:-

The following are the main criteria which are to be kept in view for selection of winning entries:-

- i. Excellence of craftsmanship (this can be judged from samples received along with the samples at least 4 photographs of difference stages of processing of exhibits or videography of the process of the exhibits should be submitted if possible .
- ii. Related achievements (this may be judged from bio-data and other materials and photographs of processing of others exhibits of different stages produced by the applicant.
- iii. Processing of others exhibits submitted by the weavers/sponsoring organizations).
- iv. Special consideration may also be given while selecting the weavers to the following:
 - a) If the craft practiced is a languishing crafts.
 - b) If there has been a noteworthy effort in term of reviving a languishing craft by way of product diversification or application to contemporary use. In other words, efforts made in order to achieve a break-through in the development of craft should be given due consideration.
 - c) Design innovation by the weavers.

6. Publicity:-

- i. Applications in respect of all the categories of awards are to be invited on line. A notification will be advertised in the important national/regional newspapers in Hindi, English and vernacular languages by the Office of DC (Handloom). The notification along award calendar will also be uploaded on the website of the Office of DC (Handloom) i.e. handlooms.nic.in.
- ii. Wide publicity may be given by the Zonal Director, WSC's through permanent hoardings at each field office/weaver's Service Centre, Dilli Haat, National Level Melas etc. and pamphlets may be distributed in all handloom clusters, Dilli Haat etc. The boards/hoardings and pamphlets may clearly indicate the last date for submission of award entries and brief criteria of selection.
- iii. District Collectors/Magistrate/DICs/BDOs/Panchayat and DRDA may be requested to make publicity at their level.
- iv. Zonal Directors of WSC's shall hold exclusive meetings with weavers' representatives of weavers associations for better awareness of these award scheme and they may release suitable advertisement in the local newspapers well in advance.
- v. Special mention may be made in the meetings/Workshops/seminars/ symposium/ interaction session etc., by the Zonal Directors, WSC's about the award scheme.

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APPLICATION FORM FOR SANT KABIR AWARD FOR THE YEAR.....
FOR HANDLOOM WEAVER

Affix passport size
photograph duly
attested by concerned
WSC/ Commissioner/
Director(HL)

1.	Name of State	
2.	Name of recommending Agency	
3.	Year of the Award	
4.	Name of the Weaver	Hindi
		English
5.	Father's name	Hindi
		English
6.	Spouse name	Hindi
		English
7.	Address of the weaver (Mob. No. & Tel.No./Fax/e-mail)	
8.	Date of Birth Age as on 31, December of the year..... (please also furnish attested copy of document of date of birth)	
9.	Name of the Weaving practiced (traditional or contemporary)	
10.	(a) Guru or teacher from whom the weaver got initiation and training; (b) brief history of the weaving practiced (attach separate sheet if required)	
11.	Total experience as on 31, December of the year.....	
12.	Educational/ vocational qualification if any. Degree of skill in the weaving.	
13.	Mastery over the technique involved in the	
14.	Ability to evolve new designs.	
15.	Brief account of the weaver contribution towards development/ improvement of weaving and its techniques.	

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**APPLICATION FORM FOR NATIONAL AWARD/NATIONAL MERIT CERTIFICATE
FOR THE YEAR.....**

FOR HANDLOOM WEAVER

Affix passport size
photograph duly
attested by
concerned WSC/
Commissioner/
Director(HL)

1.	Name of State	
2.	Name of recommending Agency	
3.	Year of the Award	
4.	Name of the Weaver	Hindi
		English
5.	Father's name	Hindi
		English
6.	Spouse's name	Hindi
		English
7.	Address of the weaver (Mob. No. & Tel.No/Fax/e-mail)	
8.	Date of Birth (Age as on 31, December of the year.....) (please also furnish attested copy of document of date of birth)	
9.	Name of the weaving technique practiced	
10.	Guru or teacher from whom got initiation and training	
11.	Total experience as on 31, December of the year..... (from _____ to _____)	
12.	Mastery over the technique involved in weaving	
13.	Ability to evolve new designs	
14.	Brief account of the weaver's contribution towards development/improvement of weaving and its techniques.	

15.	Details of outstanding works/item executed by the weaver. Have any of these been purchased by Museum, Temple, Weaving critics, Connoisseurs of repute. (Attached documents to substantiate the claim)	
16.	Has the weaver imparted training in any institute? If so, how many weavers have been trained?	
17.	Is the applicant an existing State Awardee or National Merit certificate holder? If so, please specify	
18.	Give details of other awards winners in the family, if any. Indicate your relationship with such awardee and year of award.	
19.	Details of major exhibition in which the applicant has participated either for demonstrating his/her skill or for displaying his/her creations.	
20.	How much does the applicant earn every month (approx.)	
21.	Are there any publications/papers to his/her credit?	
22.	Details of weaving and exhibits for National Award / National Merit Certificate entry alongwith 4 photographs of different stages of processing in minimum 8" x 10" size.	
23.	Price of the sample submitted.	
24.	Do the samples belong to the applicant if not, to whom does it belong?	
25.	Certificate (if any) from well known institutions or persons knowledgeable in handlooms regarding the applicant's ability in the weaving and his/ her contribution to the development of the weaving.	
26.	Details of recognitions, records, if any	
27.	Any other details concerning the applicant which has not already been brought out in other columns.	
28.	Total period taken for making the entry for National Award/ National Merit Certificate.	
29.	Brief note in respect of the entry/product made for National Award/ National Merit Certificate. (This must be given on separate sheet, both in Hindi and in English duly signed by the applicant.)	

30.	Whether entry has been made entirely & solely by the applicant or has also taken assistance from any other weavers. (If yes, details of assistance sought in the context.)	
31.	If Govt. Likes to purchase the item submitted, will you sell the same? (If yes, indicate the price of selling)	

NOTE:

1. Incomplete form will be rejected without any notice to the applicant.
2. All documents furnished by the applicant must be attested by the Gazetted Officer.
3. Please specify each document and total number of pages of enclosed with the applicant.
4. Applicant must submit the following certificates under his/her signature.
 - a) A self-declaration regarding pending / contemplated criminal cases against the applicant.
 - b) Details of persons who have been awarded earlier in his /her family/ village/ locality etc.

DECLARATION

I hereby declare that all the statements / entries made in this application are true and complete to the best of my knowledge and belief. I also understand that if at any subsequent stage any information given by me or any claim made by me or any document submitted by me in this application is found to be false, my candidature for this award/ certificate will be liable to be rejected.

(Signature of the Applicant)

(With Phone No. with STD Code, Mobile No. e-mail and full address in capital letters)

Recommendation by Weavers' Service Centre

The particulars furnished in the application and in the enclosed documents have been checked and verified and I certify that the entry/ entries have been made by him/her is/are correct and he/she is a genuine weaver.

(Signature with date of certifying officer i.e. Director/Dy. Director/Asstt. Director, under whose jurisdiction the weaver comes) with full name and address with rubber stamp.

Recommendation by Zonal Level Selection Committee

Certified that the bonafides of the application, his/her particulars as given in the application and other documents attached hereto including the skill level of the artisans has been re-ascertained/verified and found correct.

(Signature with date of the convener of the Zonal Level Selection Committee)
(Full name and address with rubber stamp)

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**PROFORMA FOR SUBMISSION OF BIO-DATA FOR SANT KABIR
AWARD/NATIONAL AWARD/NATIONAL MERIT CERTIFICATE FOR
THE YEAR.....**

1.	Name (both in Hindi & English)	
2.	Name of father/husband/Spouse	
3.	Date &Place of Birth	
4.	Address with PIN code	
5.	Education/Training received	
6.	Tradition of the weaving	
7.	Total contribution (since when working on weaving)	
8.	Participation in India/Foreign Exhibition	
9.	Any other important point	
10.	Telephone No/Mobile No, email/Id (if any)	

NOTE:

- a) Attach brief background note on weaving or item submitted stating history & process of making.
- b) Attach a brief personal profile of the applicant/weavers of not more than one page (typed).
- c) This Performa must be filled both in Hindi &English wherever indicated.

Signature of applicant

SELF DECLARATION FROM THE APPLICANT
(NATIONAL AWARD /SANT KABIR AWARD/ NATIONAL MERIT
CERTIFICATE FOR THE YEAR.....)

1. I,
Shri/Smt./Miss _____
_____ born on _____ aged (_____ years _____ months) (as on
31, December of the year.....),

S/o,W/o,D/o Shri _____ resident
of _____

_____do hereby solemnly declare and undertake that the item/sample
_____ (name of the weaving) submitted by me for the
entry of Sant Kabir Award/National Award/National Merit Certificate for the
.....(year) has been prepared entirely by me and I have been practicing the
weaving (Name of the weaving)for the last _____years for the period
from _____ to _____.

2. I have been Awarded National Award /National Merit Certificate in the field
of handlooms in the year _____(if any).

3. It is also declared that no Criminal Cases is contemplated/pending against
me (attached self certification).

4. Details of person/ persons who have been awarded (Sant Kabir Award /
National Award / National Merit Certificate) earlier in my family/Village/Locality
Details attached).

5. I further undertake that I am submitting the above entry for Sant Kabir
Award / National Award/ National Merit Certificate(year) at my own risk
and responsibility and further indemnify the Office of the Development
Commissioner (Handlooms),Ministry of Textiles, Government of India/State
Government/ DICs, etc. Against any loss, damage or theft to the entry which
may occur due to any unforeseen circumstances and on account of handling and
transportation of the entry.

I undertake that if the above statement is found to be false at any stage, I
shall be liable for the action as deemed fit by the competent authority.

(Signature with date)
Full Name of the applicant
Address with telephone/Mobile No, e-mail

**APPLICATION FORM FOR NATIONAL AWARD/NATIONAL MERIT
CERTIFICATE FOR THE YEAR.....**

**FOR DESIGNERS/INSTITUTIONS FOR DESIGN
DEVELOPMENT**

Affix passport size
photograph duly
attested by concerned
WSC/Commissioner/
Director(HL)

1.	Name of State	
2.	Name of recommending Agency	
3.	Year of the Award	
4.	Name of the Designer/Institution	Hindi
		English
5.	Father's name (in case of individual)	Hindi
		English
6.	Spouse's name (in case of individual)	Hindi
		English
7.	Address of the designer/institution (Mob. No. & Tel.No/Fax/e-mail)	
8.	Date of Birth (in case of individual, attach a copy of date of birth certificate)/Date of registration (in case of institution, attach copy of registration)	
9.	Details of academic and professional designing qualification (in case of individual)	
10.	Total experience as on 31, December of the year..... (in case of individual) (from to)	
11.	Mastery over the technique involved in designing (in case of individual)	
12.	Ability to evolve new designs (in case of individual)	
13.	Name of the areas/clusters where design development work has been introduced, year-wise for last 5 years	
14.	Name of the handloom products in which new designs have been introduced, year-wise for last 5 years	
15.	Detailed account of the designer's/institute's contribution in handloom areas/clusters towards development/ improvement in designing, year-wise for last 5 years (attach separate sheet)	

16.	Detailed account of the designer's/institute's contribution towards increase in earnings of weavers due to design intervention year-wise for last 5 years.	
17.	Detailed account of the designer's/institute's contribution towards increase in production and sale of handloom fabrics after design intervention year-wise for last 5 years. (attach separate sheet)	
18.	Has the designer/institute imparted/conducted training in any handloom area/cluster during last 5 years? If so, how many weavers have been trained year-wise? (attach certificates)	
19.	Details of employment generated due to designer's/institution's contribution in the field during the last three years.	
20.	Has the designer/institute received any Award for developmental work in handloom during last 5 years? If so, please specify	
21.	Details of major exhibition/fashion show in which the applicant has participated either for demonstrating his/her skill or for displaying his/her creations. (in case of individuals) (attach documentary proof)	
22.	Are there any publications/papers to his/her credit? (in case of individual) (attach copies of publications/papers)	
23.	Details of certificate received from Central/State Govt. and other institutions for contribution to design development in handloom sector. (attach copies of certificates)	
24.	Any other details concerning the applicant which has not already been brought out in other columns.	

NOTE:

1. **The applicants should submit 3 samples made out of his/her designs and the portfolio of designs implemented in the field of handlooms with technical details along with application forms.**
2. Incomplete form will be rejected without any notice to the applicant.
3. All documents furnished by the applicant must be attested by the Gazetted Officer.
4. Please specify each document and total number of pages of enclosed with the applicant.

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5. Applicant must submit the following certificates under his/her signature:-

- a) A self-declaration regarding pending / contemplated criminal cases against the applicant.
- b) Details of persons who have been awarded earlier in his /her family/ village/locality etc.

DECLARATION

I hereby declare that all the statements / entries made in this application are true and complete to the best of my knowledge and belief. I also understand that if at any subsequent stage any information given by me or any claim made by me or any document submitted by me in this application is found to be false, my candidature for this award/ certificate will be liable to be rejected.

(Signature of the Applicant)

(With Phone No. with STD Code, Mobile No. e-mail and full address in capital letters)

Recommendation by Weavers' Service Centre

The particulars furnished in the application and in the enclosed documents have been checked and verified and I certify that the entry/ entries have been made by him/her is/are correct and he/she is a genuine designer.

(Signature with date of certifying officer i.e. Director/Dy. Director/Asstt. Director, under whose jurisdiction the weaver comes) with full name and address with rubber stamp.

Recommendation by Head Quarter Level Selection Committee

Certified that the bonafides of the application, his/her particulars as given in the application and other documents attached hereto including the skill level of the designer has been re- ascertained/verified and found correct.

(Signature with date of the convener of the Head Quarter Level Selection Committee) (Full name and address with rubber stamp)

16.	a) Details of outstanding works/ item developed / produced; b) Have any of them been purchased by Museum, Temple, weaving critics, connoisseurs of repute. (Attach documents to substantiate the claim)							
17.	Has the Weaver imparted training in any institute? If, so how many weavers have been trained?							
18.	Details of award received viz. National Award, National Merit Certificate and State award etc.	<table border="1"> <thead> <tr> <th>Sl. No.</th> <th>Name of Award</th> <th>Year of Award</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Sl. No.	Name of Award	Year of Award			
Sl. No.	Name of Award	Year of Award						
19.	Give details of other award winners in the family, if any (indicating your relationship with such awardee and year of National/ State award/ National Merit Certificate) etc.							
20.	Details of major exhibition in which the weaver has participated either for demonstrating his/her skill or for displaying his/her creations.							
21.	How much does the Weaver earn every month (approx.)?							
22.	Are there any publications/ papers to his/her credit?							
23.	Details of weaving and exhibits for SantKabir Award entry alongwith 4 photographs of different stages of processing in minimum 8" X 10" size. If possible videography of the process of exhibits may be submitted. Minimum three samples should be submitted alongwith entries of weaving practiced.							
24.	Price of the weaving sample submitted							
25.	Do the sample belong to the weaver if not, to whom does it belong.							
26.	Certificate (if any) from well known institutions or persons knowledgeable in handlooms regarding the Weaver's ability in the weaving and his/her contribution to the development of the weaving.							
27.	Details of recognitions, records, if any.							
28.	Any other details concerning the Weaver which has not already been brought out in the other							
29.	Total period taken for making the entry for Sant Kabir Award.							
30.	Brief note in respect of the entry/ product made for Sant Kabir Award (This must be given on separate sheet in both Hindi and in English duly signed by the applicant).							

31.	Whether entry has been made entirely & solely by the applicant or has also taken assistance from other weaver. (if yes, details of assistance sought in the context)	
32.	If Government like to purchase the item submitted, will you sell the same)? (if yes, indicate the amount of selling)	

NOTE:

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3. Please specify each document and total number of pages of enclosed with the applicant.
4. Applicant must submit the following certificates under his/her signature.
 - a) A self-declaration regarding pending /contemplated criminal cases against the applicant.
 - b) Details of persons who have been awarded earlier in his /her family/ village/ locality etc.

DECLARATION

I hereby declare that all the statements / entries made in this application are true and complete to the best of my knowledge and belief. I also understand that if at any subsequent stage any information given by me or any claim made by me or any document submitted by me in this application is found to be false, my candidature for this award/ certificate will be liable to be rejected.

(Signature of the Applicant)

(With Phone No. with STD Code, Mobile No. e-mail and full address in capital letters)

Recommendation by Weavers' Service Centre

The particulars furnished in the application and in the enclosed documents have been checked and verified and I certify that the entry/ entries have been made by him/her is/are correct and he/she is a genuine weaver.

(Signature with date of certifying officer i.e., Director/Dy. Director/Asstt. Director, under whose jurisdiction the weaver comes) with full name and address with rubber stamp

Recommendation by Zonal Level Selection Committee

Certified that the bonafides of the application, his/her particulars as given in the application and other documents attached hereto including the skill level of the artisans has been re-ascertained/verified and found correct.

(Signature with date of the convener of the Zonal Level Selection Committee)
(Full name and address with rubber stamp)

**APPLICATION FORM FOR NATIONAL AWARD/NATIONAL MERIT
CERTIFICATE FOR THE YEAR.....**

**FOR MARKETER FOR MARKET DEVELOPMENT
OF HANDLOOM PRODUCTS**

Affix passport size
photograph duly attested
by concerned WSC/
Commissioner/
Director(HL)

1.	Name of State	
2.	Name of recommending Agency	
3.	Year of the Award	
4.	Name of the Marketer	Hindi
		English
5.	Father's name (in case of individual)	Hindi
		English
6.	Spouse's name (in case of individual)	Hindi
		English
7.	Address of the Marketer (Mob. No. & Tel.No/Fax/e-mail)	
8.	Date of Birth (in case of individual, attach a copy of date of birth certificate)/Date of registration (in case of others, attach copy of registration)	
9.	Details of academic and professional qualification in marketer (in case of individual)	
10.	Total experience of marketing as on 31, December of the year..... (from _____ to _____)	
11.	Details of registration no. of India Handloom Brand/Handloom Mark with date (attach a copy)	
12.	Annual financial status of the Marketer (attach copy of audited balance sheet for last 3 years)	
13.	Name of the areas/clusters where products are manufactured, year-wise for last 3 years	

14.	Name of the handloom products that are manufactured/procured, year-wise for last 3 years	
15	Details of products, category-wise, manufactured/procured in quantity and value for last 3 years	
16	Details of products, category-wise, sold in quantity and value for last 3 years (attach copy of audited sales document)	
17	Nature of sale i.e, retail, whole sale, exhibition, export and mention quantity and value for last 3 years	
18	Mention the contribution made for generating additional employment to weavers in the areas where activities are undertaken during the last three years	
19.	Detailed account of the marketer's contribution towards increase in earnings of weavers due to market intervention year-wise for last 3 years.	
20	Detailed account of the marketer's contribution towards increase in production and sale of handloom fabrics after marketing intervention year-wise for last 3 years. (attach separate sheet)	
21.	Details of Award/certificate received from Central/State Govt. and other institutions for contribution to market development in handloom sector during last 3 years. (attach a copy)	
22	Any other details concerning the applicant which has not already been brought out in other columns.	

NOTE:

1. Incomplete form will be rejected without any notice to the applicant.
2. All documents furnished by the applicant must be attested by the Gazetted Officer.
3. Please specify each document and total number of pages of enclosed with the applicant.
4. Applicant must submit the following certificates under his/her signature:-
 - a) A self-declaration regarding pending / contemplated criminal cases against the applicant.
 - b) Details of persons who have been awarded earlier in his /her family/ village/locality etc.

DECLARATION

I hereby declare that all the statements / entries made in this application are true and complete to the best of my knowledge and belief. I also understand that if at any subsequent stage any information given by me or any claim made by me or any document submitted by me in this application is found to be false, my candidature for this award/ certificate will be liable to be rejected.

(Signature of the Applicant)

(With Phone No. with STD Code, Mobile No. e-mail and full address in capital letters)

Recommendation by Weavers' Service Centre

The particulars furnished in the application and in the enclosed documents have been checked and verified and I certify that the entry/ entries have been made by him/her is/are correct and he/she is a genuine marketer.

(Signature with date of certifying officer i.e. Director/Dy. Director/Asstt. Director, under whose jurisdiction the weaver comes) with full name and address with rubber stamp.

Recommendation by Head Quarter Level Selection Committee

Certified that the bonafides of the application, his/her particulars as given in the application and other documents attached hereto including the skill level of the marketer has been re- ascertained/verified and found correct.

(Signature with date of the convener of the Head Quarter Level Selection Committee) (Full name and address with rubber stamp)

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Advertisement

(https://epaper.prabhatkhabar.com/r/2805945)

Advertisement

Handwritten notes: "Date - 01-09-2020", "ET AWA", "Last Application Date: - 16-11-2020"

भारत सरकार
वस्त्र मंत्रालय

विकास आयुक्त (स्वच्छरवा) कार्यालय

सत कवीर पुरस्कार, राष्ट्रीय पुरस्कार एवं राष्ट्रीय उत्कृष्टता प्रमाण पत्र 2019

सत कवीर पुरस्कार, राष्ट्रीय पुरस्कार एवं राष्ट्रीय उत्कृष्टता प्रमाण पत्र 2019 का विज्ञापन है। इसका उद्देश्य देश के अग्रणी वस्त्र डिजाइनरों को प्रोत्साहित करना है। इस प्रतियोगिता में भाग लेने वाले डिजाइनरों को प्रमाणित प्रमाण पत्र और राष्ट्रीय पुरस्कार प्रदान किए जाएंगे।

आवेदन करने के लिए: <http://www.fashiondesigners.gov.in>

आवेदन करने की तिथि: 16-11-2020 तक

क्र.सं.	वर्ग	आवेदन करने की तिथि	प्रमाण पत्र	पुरस्कार
01	पुरुषों के वस्त्र	16-11-2020	10	2
02	महिलों के वस्त्र	16-11-2020	20	24
03	बच्चों के वस्त्र	16-11-2020	05	05
04	संयुक्त वस्त्र	16-11-2020	20	24
05	संयुक्त वस्त्र	16-11-2020	06	06
06	संयुक्त वस्त्र	16-11-2020	10	10
कुल			74	64

1. आवेदन करने वाले डिजाइनरों को अपने डिजाइन के लिए प्रमाणित प्रमाण पत्र प्रदान किया जाएगा।
2. प्रमाणित प्रमाण पत्र के लिए आवेदन करने वाले डिजाइनरों को <http://www.fashiondesigners.gov.in> पर आवेदन करना होगा।
3. प्रमाणित प्रमाण पत्र के लिए आवेदन करने वाले डिजाइनरों को प्रमाणित प्रमाण पत्र प्रदान किया जाएगा।

दिनांक: 01-09-2020

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Intl flights to remain suspended till Sept 30

Excelsior Correspondent
JAMMU, Aug 31: The suspension of scheduled international passenger flights has been extended till September 30 and India aviation regulator DGCA has issued a circular to all airlines.

People protest over bad conditions of road

Excelsior Correspondent
JAMMU, Aug 31: The residents of Jammu and Kashmir are protesting against the PMRDY Department and the Jammu and Kashmir Government for the poor condition of the roads in the city.



Remembered Nishank and Tabla artists performing during SaMaPa Digital Baithak.

SaMaPa Digital Baithak soulful Shehnaai, Tabla recitals

Excelsior Correspondent
JAMMU, Aug 31: The SaMaPa Digital Baithak is a series of online programmes featuring soulful Shehnaai and Tabla recitals. The programmes are being conducted by the SaMaPa Digital Baithak team.

The programmes of the SaMaPa Digital Baithak are being conducted by the SaMaPa Digital Baithak team. The programmes are being conducted by the SaMaPa Digital Baithak team.

Retirees accorded warm send off

Excelsior Correspondent
JAMMU, Aug 31: The Government of Jammu and Kashmir has accorded a warm send-off to the retirees of the Jammu and Kashmir Government.

The Government of Jammu and Kashmir has accorded a warm send-off to the retirees of the Jammu and Kashmir Government. The Government of Jammu and Kashmir has accorded a warm send-off to the retirees of the Jammu and Kashmir Government.

Randhawa visits Upper, Lower Belicharana, listens grievances

Excelsior Correspondent
JAMMU, Aug 31: Former Member Legislative Council (MLC) and senior BJP leader, U.P. Vikram Randhawa, today visited Upper and Lower Belicharana in the Jammu district.

He met the people of the area and listened to their grievances. He also met the officials of the Government of Jammu and Kashmir.

New business rules another onslaught on democratic rights: Yaseen

Excelsior Correspondent
JAMMU, Aug 31: Chairman of the Jammu and Kashmir Democratic Front (JDKF), Yaseen, has expressed his concern over the new business rules introduced by the Government of Jammu and Kashmir.

Salal Power Station organizes half yearly meeting of TOLIC

Excelsior Correspondent
JAMMU, Aug 31: Salal Power Station has organized its half yearly meeting of the TOLIC (Tribal Owners' Liaison and Incentive Committee).

Driver, associate arrested with poppy straw

Excelsior Correspondent
JAMMU, Aug 31: Jammu police arrested a driver and his associate along with 25 kilograms of poppy straw. The driver was arrested for carrying poppy straw in a truck.

Advertisement for Kendrya Vidyalaya Sangathan (KVS) Jammu & Kashmir. It includes an admission notice for the year 2020-21, mentioning the school's location and contact information.

Effort of every individual will make J&K Clean and Green: Sat

Excelsior Correspondent
JAMMU, Aug 31: Former President J&K Sat Sharma has called for the effort of every individual to make Jammu and Kashmir clean and green.

He said that the Government of Jammu and Kashmir should take steps to improve the cleanliness and greenery of the state. He also mentioned the importance of maintaining the environment.

Army officer dies during loading of infantry combat vehicle

Excelsior Correspondent
JAMMU, Aug 31: An Indian Army officer died in an accident during the loading of an infantry combat vehicle. The accident occurred near the Jammu district.

JWAM stages anti-China protest

Excelsior Correspondent
JAMMU, Aug 31: Activists of the Jammu and Kashmir Welfare Association (JWAM) staged an anti-China protest. The protest was held in Jammu city.

Advertisement for the Government of India, Ministry of Textiles. It is for the Sant Kabir Award, National Award & National Merit Certificate 2019. The advertisement includes a table with columns for Name of Award, Eligibility, Amount, and Contact details. It also provides information on how to apply for the award.

Provide 27 % reservation to OBC people in J&K: JKAP

Excelsior Correspondent
JAMMU, Aug 31: Pleading for equal reservation for OBC people in Jammu and Kashmir, JKAP has demanded 27% reservation for OBC people in government jobs.

The JKAP leaders said that the Government of Jammu and Kashmir should provide 27% reservation for OBC people in government jobs. They also mentioned the importance of social justice.

Durga Nagar delegation calls on RRC

Excelsior Correspondent
JAMMU, Aug 31: A delegation from Durga Nagar Welfare Committee has called on the Regional Commissioner (RRC) to address the issues of the area.

AIMCC expresses concern over water scarcity in Jagti

Excelsior Correspondent
JAMMU, Aug 31: All India Migration Camp Coordination Committee (AIMCC) has expressed its concern over the water scarcity in Jagti. The committee has demanded the government to take steps to resolve the issue.

Date of Adm : 01-09-2020
Last date of Application: 16 Nov - 2020.

Date of Advertisement:- 01-09-2020
Last date of application:- 16-11-2020

Poobhat Khabar
(Ranchi)



भारत सरकार
वस्त्र मंत्रालय

विकास आयुक्त (हथकरघा) कार्यालय
संत कबीर पुरस्कार, राष्ट्रीय पुरस्कार एवं राष्ट्रीय उत्कृष्टता प्रमाण पत्र 2019

भारत के निवासियों से हथकरघा क्षेत्र में उनके उत्कृष्ट योगदान के लिए नीचे दिए गए विवरण के अनुसार निम्नलिखित श्रेणियों के लिए वर्ष 2019 के लिए हथकरघा विकास आयुक्त कार्यालय के समेकित (Integrated) माई हैंडलूम पोर्टल <https://myhandlooms.gov.in> के माध्यम से आवेदन आमंत्रित किए गए हैं :-

क्र. सं.	पुरस्कार का नाम	श्रेणी	अधिकतम पुरस्कारों की संख्या			सकल योग
			सामान्य	विशेष रूप से महिला बुनकरों के लिए 'कमलादेवी घट्टोपाध्याय पुरस्कार'	कुल	
01	संत कबीर पुरस्कार (एसकेए)	बुनाई	10	02	12	12
02	राष्ट्रीय पुरस्कार (एनए)	बुनाई	20	04	24	32
		हथकरघा उत्पादों के संवर्धन हेतु डिजाइन विकास	03	—	03	
		हथकरघा उत्पादों का विपणन	05	—	05	
03	राष्ट्रीय उत्कृष्टता प्रमाण पत्र (एनएमसी)	बुनाई	20	04	24	40
		हथकरघा उत्पादों के संवर्धन हेतु डिजाइन विकास	06	—	06	
		हथकरघा उत्पादों का विपणन	10	—	10	
कुल			74	10	84	84

2. योग्यता मानदंड, आयु, अनुभव इत्यादि के बारे में अधिक जानकारी के लिए, विकास आयुक्त (हथकरघा) कार्यालय की (<https://myhandlooms.gov.in> एवं www.handlooms.nic) वेबसाइट से विवरण डाउनलोड किए जा सकते हैं। आप किसी भी जानकारी/सहायता के लिए अपने निकटतम बुनकर सेवा केंद्र से भी संपर्क कर सकते हैं।

3. आनलाइन आवेदन केवल हथकरघा विकास आयुक्त कार्यालय के समेकित (Integrated) पोर्टल (<https://myhandlooms.gov.in>) के द्वारा ही किये जा सकते हैं।

4. हाथ से बुने गए नमूने के साथ आनलाइन आवेदन की प्रिन्टेड कॉपी/अपेक्षित दस्तावेज निकटतम बुनकर सेवा केंद्र को दिनांक 16 नवम्बर, 2020 तक प्रस्तुत कर दिए जाने चाहिए।



विकास आयुक्त (हथकरघा), उद्योग भवन, नई दिल्ली

Date of Advertisement - 01-09-2020
Last date For Application :- 16-11-2020

DAILY EXCELSIOR
(JAMMU)



GOVERNMENT OF INDIA
MINISTRY OF TEXTILES

OFFICE OF DEVELOPMENT COMMISSIONER FOR HANDLOOMS

Sant Kabir Award, National Award & National Merit Certificate 2019

Online applications through website <https://myhandlooms.gov.in> are invited from the residents of India for the following categories of awards for the year 2019 for their outstanding contribution in the field of handloom sector as per the details given below :-

Sl. No.	Name of Awards	Category	Maximum no.of Awards			Grand Total
			General	Exclusively for women handloom weavers known as "Kamaladevi Chattopadhyay Awards"	Total	
01	Sant Kabir Award (SKA)	Weaving	10	02	12	12
02	National Award (NA)	Weaving	20	04	24	32
		Design Development for promotion of handloom Products	03	—	03	
		Marketing of handloom products	05	—	05	
03	National Merit Certificate (NMC)	Weaving	20	04	24	40
		Design Development for promotion of handloom Products	06	—	06	
		Marketing of handloom products	10	—	10	
Total			74	10	84	84

2. For more information regarding eligibility criteria, age, experience etc., details can be downloaded from the website of office of the Development Commissioner for Handlooms (www.handlooms.nic.in, <https://myhandlooms.gov.in>). You may contact your nearest Weavers Service Centre for any information / assistance.

3. The Online Application is to be submitted through integrated website of office of the Development Commissioner for handlooms (<https://myhandlooms.gov.in>) & (www.handlooms.nic.in)

4. The hand-woven sample, copy/printout of online application/required documents are to be submitted to the nearest Weavers Service centre latest by 16th November, 2020.



Development Commissioner (Handlooms) Udyog Bhavan, New Delhi

No. 3/2/2020-DCH/P&E

The following are required to be completed by the date as shown against each for selection of each for Sant Kabir Awards/ National Awards/ National Merit Certificate Awards for the year 2019 as per schemes guidelines /instructions (copy enclosed):-

Sl. No.	Activities to be undertaken	Date by which to be completed
1.	Advertisement in Newspapers	1 st September, 2020
2.	Last date for submission of application by the applicants.	16 th November, 2020
3.	Last date for submission of entries to Zonal Director (WSCs) by their respective WSCs duly entries verified and along with report on demonstration of skill test completed.	30 th December, 2020
4.	Selection meeting by Zonal Level Selection Committee.	15 th February, 2021
5.	Submission of recommended entries of Zonal Level Selection Committees by the Zonal Director (WSCs) to Zonal Director WSC Delhi along with application forms, samples, recommendations of the committee, verification reports of character & antecedents etc.	2 nd March, 2021
6.	Selection meeting by the Hqrs. Level Selection Committee.	18 th March, 2021
7.	Selection at Central Level by the Central Selection Committee	1 st April, 2021
8.	Award Ceremony	Date will be decided in due course.